



# 香港醫學會 The Hong Kong Medical Association

FOUNDED IN 1920-INCORPORATED IN 1960 AS A COMPANY LIMITED BY GUARANTEE  
MEMBER OF WORLD MEDICAL ASSOCIATION AND CONFEDERATION OF MEDICAL ASSOCIATIONS IN ASIA & OCEANIA

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## 新聞稿

二零零四年七月十一日

## 公筷公羹 食物衛生

**香**港今年正經歷着有史以來數一數二的酷熱夏季。在炎熱且潮濕的天氣下，傳染疫症的爆發危機尤為嚴重，而食物的衛生安全就更加顯得非常重要。

香港醫學會與民政事務總署攜手合作，在二零零三年十二月舉辦『公筷公羹推廣計劃』的第一期活動。憑藉贊助商與支持機構的鼎力支持與及「公筷大使」—黎明先生和陳以誠醫生的大力推動，我們在私家醫生診所及私家醫院門診部派出共十五萬對公筷予市民大眾。第二期活動的目標就是透過學童把衛生健康的訊息帶回家中。

第二期活動的主要項目是幼稚園填色比賽和中小學海報及標語設計比賽。在短短一個月的時間，我們就收到**近萬份**參賽作品。我們很榮幸邀得著名畫家嚴以敬先生（阿虫）擔任首席評判，並由教育統籌局常任秘書長羅范椒芬太平紳士今日蒞臨主禮。

在衛生署協助下，我們製作了一套有關食物衛生安全的展示教材；透過教育統籌局與各區家長教師會聯會的統籌調配，巡迴到各中小學展示有關教材；現正和香港教育城安排把資料內容刊載於教育城網站之內，供公眾瀏覽閱讀。除了展示教材外，我們亦特地製作了一片電腦光碟，內容收錄了特別為推廣計劃設計的電腦遊戲及主題曲：『飲食新文化』。稍後會安排透過各區家長教師會聯會派出一萬張予全港學生。

隨附填色比賽和海報及標語設計比賽之參與詳情及得獎作品名單。如欲索取推廣計劃資料內容，歡迎隨時與香港醫學會秘書處聯絡。



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編輯備忘：

香港醫學會成立於一九二零年，旨在聯繫政府、各公立醫療機構、大學及私人執業的醫務工作者，交流意見，團結一心。醫學會致力將最新的醫療資訊及醫務發展傳遞與會員，提倡會員遵行專業操守，進而服務社會，維護民康。

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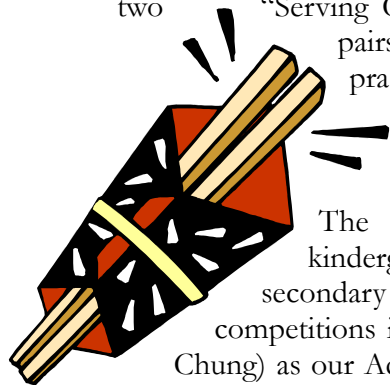
Press Release

11 July 2004

## Good Hygiene in Food and Eating

**H**ong Kong is having one of its hottest summer ever. Under the boiling and humid weather, our community is exposed to high risk for outbreak of many infectious diseases. It is, therefore more important than ever to maintain good hygiene in food and eating.

The first phase of the “Promotion for the Use of Serving Chopsticks and Spoons Campaign” was launched jointly by the Hong Kong Medical Association and the Home Affairs Department in December 2003. With the generous support from our sponsors, supporting organizations and our two “Serving Chopsticks Ambassadors”: Mr. Leon Lai and Dr. Chan Yee Shing, 150,000 pairs of serving chopsticks were distributed to the public at clinics of private practitioners and private hospitals. To promote the good eating habit to household, the second phase of the Campaign targets at disseminating the health education message through school children.



The highlights of the second phase included a colouring competition for kindergarten children and a poster & slogan design competition for primary and secondary school students. **Nearly 10,000 entries** were received for the two competitions in the past month. We have the honour of having Mr. Yim Yee King (Ah Chung) as our Adjudicator-in-Chief and Mrs. Fanny Law Fan Chiu Fun, Permanent Secretary for Education & Manpower, as the Guest-of-Honour for the presentation ceremony.

Moreover, with the help of the Department of Health, display panels containing health education messages on food hygiene and good eating habit were being produced. The Education and Manpower Bureau and the Parent-Teacher Associations in various districts helped to arrange roving exhibition of these panels at primary and secondary schools. Hong Kong Education City may help to post the content on their website for public access. Apart from these display panels, a computer CD-Rom was also produced. An interactive game and a music video of the song “Hygienic New Culture” were put on the CD. 10,000 copies will be distributed to school children through all Federation of Parent-Teacher Associations in Hong Kong.

Please see attached a fact sheets of the participation rate of the competitions and details of the winning entries. You're most welcomed to contact the HKMA Secretariat if you're interested in obtaining further information.

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Notes to editors:

The Hong Kong Medical Association, founded in 1920, aims to bring together Hong Kong's government, institutional, university and private medical practitioners for an effective exchange of views and co-ordination of efforts. The foremost objective of the Association is to safeguard and promote public health. The Association speaks collectively for its members and aims to keep its members abreast of medical ethics, issues and advances around the world. In fulfilling these goals, the association hopes to better serve the people of Hong Kong.

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