



香港醫學會
THE HONG KONG
MEDICAL ASSOCIATION

香港醫學會 The Hong Kong Medical Association

FOUNDED IN 1920-INCORPORATED IN 1960 AS A COMPANY LIMITED BY GUARANTEE
MEMBER OF WORLD MEDICAL ASSOCIATION AND CONFEDERATION OF MEDICAL ASSOCIATIONS IN ASIA & OCEANIA

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The Hong Kong Medical Association News

The **Hong Kong Medical Association News** is the only publication that carries the following information to over 13,000 members of the Association:

- ◆ Articles on current medical issues
- ◆ News on medical services and seminars
- ◆ Insights on development of the health delivery systems
- ◆ Advice on medical ethics and practices
- ◆ Reports and announcements on membership facilities and services
- ◆ Opinion surveys on medical and related issues
- ◆ Advertisements such as vacancies, offices available, etc.

Readers of the HKMA News are mainly registered medical practitioners, including private practitioners, doctors working in the Government departments, University Clinical Units as well as those in the private and public hospitals. The readership is, therefore, a prime target for advertiser of:

- Pharmaceutical products
- Medical and surgical equipment
- Medical and related support services provider
- Medical manpower recruitment
- Insurance and income protection schemes
- Travel and leisure services
- Consumer goods
- All other products and services related to the medical profession

General Note

Booking & Artwork Deadline	1 st of each month						
Publishing Date	25 th of each month						
Booking	A duly completed Advertisement Order Form and a copy of a valid Business Registration Certificate (if applicable) should reach the HKMA Secretariat by email, fax or post on or before 1 st of each month.						
Payment	<p>1) A debit note will be issued upon confirmation of the advertisement order.</p> <p>2) Payment to “The Hong Kong Medical Association” must be settled within 30 days from the issue date of the debit note.</p> <p>3) For multi-issue advertisements, placement may be postponed if full and timely payment is not made on outstanding invoices.</p> <p>4) We accept payment by cheque and bank transfer. When making your payment, please reference the debit note number.</p> <p><u>Bank Account Information</u></p> <table> <tr> <td>Name of the Bank</td> <td>The Bank of East Asia Ltd.</td> </tr> <tr> <td>Account Name</td> <td>The Hong Kong Medical Association</td> </tr> <tr> <td>Account No.</td> <td>015-514-40-07047-5</td> </tr> </table>	Name of the Bank	The Bank of East Asia Ltd.	Account Name	The Hong Kong Medical Association	Account No.	015-514-40-07047-5
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Terms & Conditions:

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